



### **Geneva ABC Minutes**

**When: January 12, 2021 meeting, 6:30 PM**

**Where: Via Skype Video Conference**

The meeting was called to order at 6:30 PM by April Tetlow, President. In attendance were April Tetlow, Amber Metzler, John Metzler, Jeff Griffiths, Kim Debacker, Diane Lambert, Rachel Henning-Cash, and Andy Tetlow:

#### **Minutes:**

A motion was made by Andy Tetlow to approve the minutes from the December 8, 2020 Geneva ABC meeting. John Metzler seconded. All approved.

#### **Correspondence:**

Two checks were received. A donation of \$10 from the Schmidts was received. A \$805 check for the Charleston Wrap fundraiser was also received. April deposited the money in the Geneva ABC bank account.

#### **Financial Report:**

Jeff Griffiths gave the financial report for December. There were three donation checks that we had held rather than deposit due to the unknown financial status of organizations during the pandemic. The VFW and American Legion decided that they would like a refund so we will not be cashing those checks (\$250 each). The Geneva Athletic Boosters are ok with their donation (\$500) and Jeff will be working with them to get a new check reissued (since the valid check date has passed). A brief discussion was held on the current balance and ongoing expenses

for the rest of the year. Top ten plaques and pins for the seniors will still need to be purchased. Amber Metzler made a motion to accept the financial report, Andy seconded.

### **Fundraising:**

April informed the group that she sent out the Luisa's gift cards to the top sellers for the Charleston Wrap fundraiser.

Jeff updated the group on the Spinner Facebook page. Jeff and Diane have reached out to the Spinner groups. Jeff reached out to the Elite Spinner group. The Elite Spinner group indicated they might be able to help us. Jeff is going to work with them. There is another Spinner group that Jeff is also reaching out to.

Jeff brought up an idea he had that when students start at the Middle School or High School it would be a good time to approach the families for involvement in the Academic Boosters, including asking for donations. Amber added her thoughts about the idea. A group discussion followed.

Additional conversations were held about taking the lessons learned during the pandemic and applying them post pandemic to make fundraising easier. A possible approach would be to send out a letter to alumni and prior scholarship winners asking for support.

John offered the dancing Santa for donation for fundraising.

### **Lamps and Pins:**

April has the doughnut coupons from Giant Eagle. Amber suggests adding something to the back of the coupons to reduce the risk of the coupons being just copied freely. April indicated the student list of recipients is ready to go and with the increase to the 3.5 GPA, the list is more exclusive this year.

The Lamps and Pins ceremony was discussed next. Mrs. Debacker talked about how gatherings at the school are still limited and there is uncertainty around holding assemblies. Alaina Metzler brought up one option would be to have the NHS students deliver the awards. Mrs. Debacker said that would be a possibility. The group decided to move ahead with having the NHS students deliver the awards. Andy went over the things that would be part of the award package, including the award, a note from ABC, and the doughnut coupon. The total count of students was around 215+ students. The note was discussed in brief. Andy to work on the note and getting it printed.

### **GMS Award Letters:**

Andy discussed sending out the mass mailing to congratulate the GMS honor roll students. Only 30 out of 83 students had opened their emails. Andy indicated we can now do mass mailings when we want since our GoDaddy account now will allow that.

**Other:**

Jeff brought up that Hyland Software has computer coding camps that can be taken remotely. Jeff to forward information about the camps. He also had information about Jason Reynolds, National Master for young people's literature. Jason can meet with students virtually to encourage reading / literature.

Alaina suggested tweeting out the information for the Hyland Software camps as that is a good way to reach the students.

**Next Meeting:**

Tuesday, February 9, 2021 at 6:30 PM (Noah's birthday!), meeting via Skype.

**Adjournment:**

A motion to adjourn the meeting was made by Andy at 7:23 PM. Andy (and John) seconded. All agreed.