



Geneva ABC Minutes

When: February 9, 2021 meeting, 6:30 PM

Where: Via Skype Video Conference

The meeting was called to order at 6:33 PM by April Tetlow, President. In attendance were April Tetlow, Amber Metzler, John Metzler, Jeff Griffiths, Diane Lambert, Rachel Henning-Cash, and Andy Tetlow. Kim Debacker joined the meeting in progress:

Minutes:

A motion was made by Andy Tetlow to approve the minutes from the January 12, 2021 Geneva ABC meeting. Jeff Griffiths seconded. All approved.

Correspondence:

We received a renewal notice from the post office for our PO Box that Jeff checked into and the post office admitted it was sent in error. No action required on our part. We received a renewal notice for liability insurance that we obtain through the school. Andy to drop the paperwork off with Jeff and he will take care of writing the \$70 check for the insurance.

Financial Report:

Jeff Griffiths gave the financial report for January. The Geneva Athletic Boosters will be writing us a check and dropping it off at our mailbox at GHS for us to deposit. Rachel Henning-Cash made a motion to accept the financial report, Andy seconded.

Fundraising:

Jeff updated the group on the Elite Spinner donation status. The Elite Spinners (aka the Kendall Foundation) aren't sure yet if they will be donating to us or not. Jeff is continuing to work with them and let them know we would be willing to advertise any help they give us via our social media, etc. Amber noted that according to a Kendall Foundation Facebook post, they have given away over \$67,000 since October, averaging around \$2K - \$3K per donation. She also suggested we might want to put together information to send to the Gazette on their donation to us, should that happen.

Jeff is going to build a database of contacts of previous winners and their families to reach out to them for donations. Andy is going to look at the list of people that have given ABC their email addresses in the past at various events as being interested in the Academic Boosters and see if we can craft an email to send to them asking for donations. Amber brought up that the school can also send out email blasts to the parents who are on the school's email list. The question is whether it makes sense for the school to send out a donation for ABC or not.

No mention of donating the dancing Santa was made during the February meeting.

Lamps and Pins:

April discussed the Lamps and Pins package that are being given out to the students. Each package contains a certificate, a lamp or pin, a Giant Eagle doughnut coupon, an entry to a Capo's Pizza raffle and a smartie. The certificates were printed by GHS on parchment style paper to enhance their appearance. Andy to drop off the awards at GHS on Wednesday (2/10/21) and the NHS students will be delivering the awards to the students on Friday (2/12/21). Raffle will be held on either Friday or Saturday. John Metzler discussed the type of smartie that was being handed out. The group also discussed posting the awards and recipient information on social media, the web site, having the GHS morning announcements let the students know the NHS students will be handing out the awards, as well as reaching out to the Gazette and seeing if they would publish an article about the awards. John pointed out that some of the pictures on the ABC web site were upside down. Andy to attempt to fix the problem. Diane Lambert asks how the online students would be getting their awards. Andy indicated that Mrs. Debacker had said these students would be able to drop by the guidance office at any time to pick up their award package.

GMS Award Letters:

April brought up perhaps holding a raffle for the GMS honor roll students for 3rd quarter. Amber and the group discussed options and what had we done last year. April offered to reach out to Principal Anderson at GMS to find out his thoughts are. John brought up that getting more involved at GMS would be a good goal.

Other:

April discussed the top 10 stoles have come in. April to reach out to Hughes Embroidery to get the wording on the stoles done. They will do the lettering for free. April also mentioned that the top ten plaques still need to be ordered and she will need to order more pins.

Amber indicated that the library is now allowing in person meetings and at some point it can be used for future meetings.

Next Meeting:

Tuesday, March 9, 2021 at 6:30 PM meeting via Skype.

Adjournment:

A motion to adjourn the meeting was made by Andy at 7:09 PM. John seconded. All agreed.