



Geneva ABC Minutes - Corrected

When: March 9, 2021 meeting, 6:30 PM

Where: Via Skype Video Conference

The meeting was called to order at 6:35 PM by April Tetlow, President. In attendance were April Tetlow, Amber Metzler, John Metzler, Diane Lambert, Rachel Henning-Cash, Kim Debacker and Andy Tetlow. Jeff Griffiths joined the meeting in progress:

Minutes:

A motion was made by Andy Tetlow to approve the minutes from the February 9, 2021 Geneva ABC meeting. John Metzler seconded. All approved.

Correspondence:

We received two letters in the mail containing checks. The first was a donation check from Kevin Lillie. The second was two donation checks from the Pfeiffer and Price families.

Lamps and Pins:

April thanked Mrs Debacker on handling the distribution of the Lamps & Pins award. Mrs. Debacker indicated it has been a slow trickle getting the remote learning students their awards but progress is being made. John asked if anyone has heard of any remarks on the change of the needed GPA to win a Lamp/Pin from 3.0 to 3.5. Andy and Mrs. Debacker said they had not heard of anything one way or another. John discussed how having the 3.5 GPA makes the award more selective. April indicated she needs to order more pins for the end of the year. John makes a motion to purchase 150 pins. Andy seconds. No objections.

GMS Award Letters:

April discussed the GMS awards with Principal Anderson. The 3rd quarter awards will be virtual. Principal Anderson said we could pre-record a message or raffle and he could play that during their virtual award ceremony. A discussion was held on the GMS awards. The 3rd quarter ends at the end of March and the ceremony won't be held into April. Amber Metzler felt a recorded message and a raffle is a good idea. The raffle prize was discussed. Rachel Henning-Cash brought up Scribblers as a possibility. Adventure Zone, Eddy's Grill, Luisa's, Capo's, Rosemary's Pizza were all mentioned as local businesses that might be good for the raffle. Everyone was in agreement that \$25 gift cards for each grade is a good idea. Andy made a motion to authorize April or Jeff to purchase 3 - \$25 gift cards from a local establishment to be used for the GMS raffle for the awards ceremony. Amber seconded. Everyone agreed.

A discussion was held on posting the honor roll students names on the web site and paper. Mrs. Debacker said that the papers used to contact the schools to get the names in the paper. She said Bobby Horvath of Geneva Schools might be the one to work with the papers on this. Mrs. Debacker to check into it.

This year GMS state testing was brought up. Last year we were going to provide snacks for the students before the testing but never did this because COVID hit and everything went remote. This year there will be testing in April and May (Rachel confirmed this) but the schools are providing free breakfast and lunches so providing snacks will not be necessary. April to confirm no need to provide the snacks.

Financial Report:

Jeff Griffiths gave the financial report. He discussed the Kendall Foundation and Geneva Athletic Boosters donations and the liability insurance payment. Jeff and Andy discussed recognizing the Kendall Foundation for their donation to let them know our appreciation. Andy made a motion to accept the financial report. John seconded.

End of Year Awards:

April brought up that we might be able to add additional end of the year awards like a Science & Math award, similar to the Writers Award. Jeff expressed that we might want to make sure any additional awards would be sustainable so it isn't just a one time award. Andy asked why we give out a Writers Award and no other awards. Mrs. Debacker was able to give us history on where the Writers Award came from. She indicated it used to be the Helen Orkin Suppin Writing Award and it was given out every year. The award was based on a trust and the interest it accrued but that it was a small amount. The Academic Boosters then decided to boost the amount and then at one point it stopped being the Helen Orkin Suppin award and became the Writers Award, without the money from the trust. Mrs. Debacker said that Kevin Lillie (GACS Treasurer) said that the trust has been built back up and now has several thousand dollars in the account and was wondering if the Academic Boosters want to try and reconnect the Writers

Award and the Helen Orkin Suppin Award. Mrs. Debacker brought up that students would submit a portfolio of their work to apply for the Helen Orkin Suppin Award. Amber discussed the qualifications for the award and what standard there would be for consideration for the award. Mrs. Debacker is to check with the English department to see what the qualifications are for the current Writers Award. Jeff agreed that Academic Boosters should be aware of what the parameters to be considered for the award are.

Amber suggested that we might want to consider creating two new awards sponsored by the Kendall Foundation that would bring attention to the Kendall Foundation and those awards could be given to a freshman and a sophomore that would also give us something to award to the underclassman. John and Jeff agree that including the 9th and 10th grade would be a good idea. Andy suggests we should bring this up next meeting after everyone has a chance to think about it.

Fundraising:

April noted that Jeff Griffiths was able to work with the Kendall Foundation and they made a donation of \$2000 to Geneva ABC. April has deposited the check in the ABC bank account.

April discussed the outreach to previous winners of scholarships. Andy brought up that we had three groups we were looking at sending out donation solicitation letters to: Previous winners, the group of individuals who had given us their email address at Booster attended events, and the GACS mailing list. Andy to type up a draft letter to send out to the Boosters for comment. The verbiage of the letter and who and how to contact the individuals was discussed. April indicated the letter could ask the previous winners to share some of the details of their path in life (i.e. where they went to college, jobs they have, where they live, etc.) Amber brought up that if we contact previous winners we could also use that group to be a possible pool of people for our guest speakers. She also suggested that getting a letter out to the parents group through Mrs. Horvath might be best to do first since there is no research required to send to that group and it can be done while we are working on the other two groups.

John discussed conversations he has had with Amber Wintz, treasurer of the Jefferson Academic Boosters, concerning fundraising. Jefferson had a Chipotle fundraiser that may be something we could do as well. Andy to check with track and Jeff to check with swimming to find out how much money they made when they had their Chipotle fundraiser. John also brought up some other possible ideas, including Kona Ice or food trucks at events. Amber and John will look further into the Chipotle fundraiser idea.

Top Ten Awards:

April indicated the stoles for the top ten students are completed and she has picked them up from Hughes Embroidery and that Hughes Embroidery did the embroidery for free. Andy brought up how we determine the top ten list. Mrs. Debacker discussed how the top ten is determined. The two options are naming the top ten after the 7th semester or waiting till the final grades are in. The risk of using the 7th semester is potentially that the top ten could change. The problem with waiting until the final grades are in is the names won't be ready for the awards ceremony and getting the names engraved on the top ten plaques will be difficult

given the short amount of time. In the past the 7th semester was used to determine the top ten. A detailed conversation concerning the pros and cons of the two options was held. April to talk to Rob at Play All about the lead time needed to get the top ten plaques engraved. Additional conversations centered around how to handle if there was a change in the top ten after the 7th semester and if having students apply for the scholarships made sense. Amber brought up that perhaps the scholarship shouldn't be automatically given to the top ten and students would have to apply. Andy made a motion for April to order 12 top ten plaques (approximately \$24 a piece) and Amber seconded.

Other:

The dancing santa, the reindeer, and the picnic table were briefly discussed.

Next Meeting:

Tuesday, April 13, 2021 at 6:30 PM meeting via Skype.

Adjournment:

A motion to adjourn the meeting was made by Andy at 8:09 PM. John and Amber seconded. All agreed.