



Geneva ABC Minutes

When: September 7, 2021 meeting, 6:30 PM

Where: Via Skype Video Conference

The meeting was called to order at 6:36 PM by Jeff Griffiths, President. In attendance were Jeff Griffiths, April Tetlow, Andy Tetlow, Amber Metzler, John Metzler, Diane Lambert, Rachel Henning-Cash, Kim Debacker, Heather Clugh, Beth Cybulski, and Melisa McDaniel.

We were very pleased to have new people join the meeting and thought appropriate to have everyone introduce themselves:

Jeff Griffiths: Jeff is currently serving as ABC President and Treasurer. He has a 1st grader, and a GHS freshman and junior.

April and Andy Tetlow: April is currently serving as ABC Secretary and Andy maintains the website. Their daughter is a GHS senior.

John and Amber Metzler: John is currently serving as ABC Vice President and Amber is on the school board. Their daughter is a 2021 GHS graduate.

Beth Cybulski: Beth was active in the St. John's and Cork's PTO. She has 2 children at GMS and a 2017 GHS graduate.

Heather Clugh: Heather was active in the GPS PTO. She has a 6th grade daughter at GMS and a GHS freshman.

Melisa McDaniel: Melisa has a GHS freshman and a 2021 GHS graduate.

Rachel Henning-Cash: Rachel currently serves on the GPS PTO and has a 2nd grader at GPS, and a GHS freshman.

Diane Lambert: Diane has a GHS freshman and junior.

Minutes:

A motion was made by Andy Tetlow to accept the minutes from the August 10, 2021 Geneva ABC meeting. Amber Metzler seconded. All approved.

Correspondence:

There was a generous \$500 donation from Kristopher and Alesia Palmer. A thank you note was sent to them.

Financial Report:

Jeff Griffiths gave the August financial report. Another scholarship check was cashed, academic pins were purchased. Andy made a motion to approve the July financial report. John Metzler seconded. All approved. Discussion was made that although the ABC balance is generally small compared to other PTO and booster organizations, it is even leaner at this time due to limited fundraising opportunities due to the pandemic, in particular the cancelation of ABC Adult Spelling Bee and bagging groceries at Giant Eagle.

Fundraising:

Gift basket raffles at football games were discussed. John heads this effort and was asked to summarize for the new attendees. Although not a huge money maker, the gift basket raffle does give visibility of the Geneva ABC in the community. Baskets are approximately valued at \$50 and tickets are sold for \$1 each or \$5 for 6. For the first home game, which was August 27th, the Metzler donated a sports themed basket featuring a Dunkin Donuts and Pizza Hut gift certificate. The raffle brought in \$117 and donations were \$14 which brings total proceeds for the night at \$131. This was the first football game that the booster tables were set up outside. The table was just beyond ticketing but not near any concessions. Therefore if future games have the outdoor set up it will be very important to be ready to sell tickets early when people are entering. Amber said that there has been ongoing discussions as to whether or not the tables will be set up indoors or outdoors for future games but no decisions have been made. There are 3 more home football games. Renee Callhoun may be donating a Signature Homes basket and Tiffanee Warner may be able to donate a scentsy basket. One basket will be needed for the season and the Metzler may have items to contribute. Perhaps Mrs Herpy may have embroidered items for a basket. Heather Clugh mentioned that she would be willing to donate for an additional basket if it would be helpful.

The Krispy Kreme fundraiser was discussed next. Rachel gave an overview. The ABC will presell glazed doughnuts . A pick up date has been scheduled for the Thursday morning of October 7th. The order will need to be placed one week prior, which will be September 30th. The doughnuts will be distributed that afternoon, perhaps at the GMS parking lot between 1:30 and 6:00. Although the Krispy Kreme website posts fundraiser glazed doughnuts at a cost of \$5.00 per dozen, the price is expected to increase to \$5.50 per dozen. Rachel suggested a 2 week time frame for selling with an order due date to ABC by September 27th. With that time frame, sale's fliers should be sent out around Monday the 13th. Andy expressed concern over the tight time schedule and suggested the pick up date be postponed. Rachel said she could ask but the date was locked in per the approval of the August meeting. Jeff said that he would get the fliers ready for distribution and the consensus of the group was that we could proceed with the October 7th pick up date. Details that need to be firmed up include getting GHS principal, Mr. Wetherholt's approval (GMS principal. Mr. Riley had already given approval at the August meeting), flier draft, marketing, and doughnut distribution. Kim Debacker said that she will get in contact with Mr. Wetherholt. Jeff will get a flier draft to the group soon for approval, print and distribute the fliers at GMS and GHS including teacher's lounges. Fliers will be distributed at football games as well. ABC will also reach out to the elementary PTO's: Rachel - GPS, Beth - Cork, and Jeff - Austinburg. Marketing will include constant contact and ABC website. Jeff will look into a website paypal option and the square option for sales at football games.

It was decided to discuss the Sip-N-Paint fundraiser more at the next meeting. The Adult Spelling Bee and bagging groceries at Giant Eagle were mentioned as potential fundraising events as well.

High School Programming:

Orientation:

Amber and Jeff reported that not many parents stopped by the ABC table at the Freshmen Orientation but it was still a good opportunity to meet parents.

Lamps and Pins Awards:

Final details were discussed. We asked Mrs. Debacker if we could have 5 tables reserved for the ceremony. We thought it would be good to have Mr. Wetherholt give an introduction to the virtual guest speaker, Dani Hubler (Zapp). High School IT support has been arranged by Mrs. Debacker. April has ordered 16 dozen doughnuts from Giant Eagle. April will also contact Laura Jones to arrange for milk and juice. Mrs. Debacker said that she would have passes for students to attend the ceremony and that student lists will be available to teachers. The volunteer list was also reviewed.

Middle School PTO/Programing:

There were 23 GMS parent survey responses from the GMS orientation. The surveys indicated that parents are most interested in more recognition for academic improvement, teacher recognition, fundraising and family activities.

We are considering doing a GMS teacher survey. Jeff volunteered to discuss with Mr. Riley and Mr. Mollohan for a draft.

It was brought up that it would be nice if the GMS had more non-athletic activities such as: power of the pen, UN club, chess club, school newspaper, and trivia club.

Soaring Eagles;

We have sponsored the Soaring Eagles bags (\$325). We have not heard yet on the bag design.

Next Meeting:

Tuesday, October 5, 2021 at 6:30 PM at the Geneva Public Library.